



## Quick Summary:

Founded by James Mirras and Alex Esposito in 2011, Circuit is an affordable (*sometimes free*) electric, micro-transit solution. What began as a humble beach shuttle in the Hamptons expanded quickly into a national service. Today, Circuit operates in more than 50 markets and eight states with 500+ locally hired drivers and over 300 electric vehicles.

## The Circuit Mission:

Circuit is a microtransit service that aims to improve access, curb congestion, and reduce emissions by bringing clean and accessible transportation to communities. We connect people with their communities through short and local trips that help residents and tourists run errands, visit local businesses and hotspots, and connect to existing mass transit hubs. We partner with innovative cities and forward-thinking advertising partners to offer shared shuttles that make mobility easier, smarter, more affordable, and fun.

Circuit executes innovative OOH, digital, and experiential advertising campaigns with some of the world's most recognizable brands, including:

- Coca-Cola
- JetBlue
- L'oreal
- Showtime

## Company Milestones: *(As of September 2025)*

- Circuit has provided **over 10 million rides**, which cost **the individual rider no more than \$3**.
- Circuit operates in **over 50 markets** across the US, focused in California, Florida, New York, Texas, New Jersey, DC, Washington and Massachusetts.
- Circuit has **over 700,000 downloads** for its rider app, available on iOS and Android.

Circuit has been recognized by various industry organizations and received awards, including:

- Inc 5000 Fastest-Growing Private Companies
- OAAA Media Plan of the Year Award
- New York Clean Air Champion Award
- AWS Sustainable Cities Accelerator
- NYSERDA Clean Transportation Prize
- Alonzo Downtown San Diego Partnership
- UF Gator 100